



# Small Business Saturday is Coming!

Shop local on November 27, 2021

As a small business, it's tough to compete with Black Friday deals. Consider sharing some background on why Small Business Saturday is important to your business, and offer an incentive to bring customers through the door. Whether it's a discount, BOGO, free gift, or fun activity customers will appreciate the offer and return the appreciation by shopping with you.

Please send all flyers and information to the Litchfield Chamber of Commerce, so we can help support YOU!

Please send all flyers or specials by November 8, 2021  
We will also be handing coupons and information out to those that choose to send their promotional items. Let us know if you want to participate!

[Email the Litchfield Chamber of Commerce](#)

