



Litchfield Chamber of Commerce  
400 N State Street  
P.O. Box 334  
Litchfield IL 62056  
Phone: 217-324-2533  
Email: info@litchfieldchamber.com

*From the Desk of*  
**Lauren Plummer**  
Executive Director



January 2024

Dear Prospective Member,

As we step into the promising prospects of 2024, the Litchfield Chamber of Commerce wants to express our sincere gratitude for your continued support as a valued member of our dynamic Chamber of Commerce community. Your commitment to local business excellence is paramount, and we are eager to embark on another year of growth and success together.

Renewing or joining, your Chamber membership is not a mere transaction; it is a commitment to a partnership that advances your business. Here are five compelling reasons why your Chamber membership is instrumental in unlocking a year of unparalleled opportunities:

- **Community Connection:** Being part of the Chamber integrates you into the fabric of our vibrant local business community. Establish meaningful connections, collaborate with fellow entrepreneurs, and engage with professionals.
- **Advocacy at Your Fingertips:** We serve as your voice, tirelessly advocating for your business interests at local, state, and national levels. As a Chamber member, you have a dedicated ally working to create an environment conducive to your success.
- **Educational Empowerment:** In 2024, we are expanding our educational programs with a monthly Lunch & Learn to offer more opportunities for learning. Stay informed about industry trends, refine your skills, and gain valuable insights to enhance your business acumen.
- **Networking Opportunities:** Expand your professional network and amplify your influence through our carefully curated annual events. Forge connections that can lead to new opportunities and strategic partnerships.
- **Visibility Amplified:** Our commitment is to place your business in the spotlight throughout the year. From innovative marketing initiatives to highlighting your achievements, we are dedicated to ensuring that your brand remains prominently visible.

In 2024, our mission remains the same: To improve the overall business climate and quality of life for the Litchfield community. Anticipate engaging events, educational forums, and innovative ways to showcase your business. Abundant opportunities will be available for you to market your business effectively and maintain a prominent public presence, such as Business After Hours, Business of the Month, event sponsorship and much more.

Your active participation is not just encouraged; it is integral to our collective success. Let us make 2024 a year where your business thrives, and your Chamber experience is marked by excellence.

Thank you for being an essential part of our Chamber family. We are enthusiastic about the journey ahead and look forward to achieving new milestones together.

Best regards,

Lauren Plummer  
Executive Director

## **\*Please Note\***

When filling out this Membership application, please included all correct and current contact information. I am currently trying to get our membership database up-to date with all the correct information for each business. Please DO NOT write “same as last year” or any other variation on the application for this year. It is vital for the Chamber to have all updated and correct information on file. If you could also provide me with your current digital logo, that would be great! It would be great to have all logos on hand, too.

Additionally, please make sure you are selecting the correct category for your business. The selections for rates are as follows:

**Banking/Financial Institution**

**Charitable, Social, Fraternal, or Religious Institutions - Must be 501(c)(3) or (c)(6)**

**Citizen Member - Promotions cannot be done through this level - information only**

**General - Includes Network Marketing/Direct Sales, along with other unspecified businesses**

**Hotel/Motel**

**Manufacturer**

**Media - Print, Radio, Social, Billboards, etc.**

**Utilities - Phone, Internet, Trash, Recycling, Gas, Electric, Security, etc.**

We want to make sure our members are paying fair rates across the board. This allows us to keep the Chamber running as necessary and helps to make your membership worthwhile. We know inflation has been on the rise severely in the past few years, so we as a board decided to keep our rates the same, while still ensuring we are serving you in the best way possible.

We have added the option of online pay with PayPal this year if you'd prefer to not send a check. Scan the QR Code below to pay, or enter our link online to pay - [paypal.me/litchfieldchamber](https://paypal.me/litchfieldchamber).

Additionally, if you are not on our E-blast list and want to stay in the know, please scan the QR Code below to be added to our list. Here you will find newsletters, upcoming events and any information that may be beneficial to you and your business.

If you have any questions or concerns about your dues as you fill out this application, please do not hesitate to reach out to Lauren at 217-324-2533 or [info@litchfieldchamber.com](mailto:info@litchfieldchamber.com).

Thank you for understanding and taking the time to fill out this application in its entirety.



**Scan here to  
pay online**



**Scan here to  
join our  
E-blast List**



# Litchfield Chamber of Commerce

## 2024 Membership Application/Dues

<b>Business Name:</b>	
<b>Primary Contact:</b>	
<b>Street Address:</b>	
<b>City/State/Zip:</b>	
<b>P.O. Box:</b>	
<b>City/State/Zip:</b>	
<b>Business Phone:</b>	
<b>Business Fax:</b>	
<b>Business Email:</b>	
<b>Website</b>	
<b>Facebook Business Page:</b>	
<b>Description of Business, Products, or Services:</b> <small>(200-character limit; attach separate page if needed)</small>	
<b>Business Category(ies):</b> <i>(check all that apply in box at right)</i>	
<b>My Business is:</b> <input type="checkbox"/> Woman-Owned <input type="checkbox"/> Minority-Owned <input type="checkbox"/> Veteran-Owned	
<b>Date Established:</b>	
<b>Total Employees:</b>	
<b>Logo Provided:</b>	<input type="checkbox"/> Yes (.jpg or .png) <input type="checkbox"/> No
<input type="checkbox"/> I give the Litchfield Chamber of Commerce permission to publish the above information on its website and in printed media.	

- BUSINESS CATEGORIES**
- Accounting, Investment & Financial Services
  - Automotive Services
  - Banks & Credit Union
  - Beauty, Salon & Spa Services
  - Business Services & Organizations
  - Contractors, Building & Design Services
  - Distribution, Warehousing, Logistics & Trucking
  - Employment Agencies
  - Fitness, Recreation & Entertainment
  - Government
  - Healthcare
  - Hotels, Travel & Event Venues
  - Insurance Agents, Brokers & Services
  - IT, Data & Security Services
  - Lawn, Landscaping, & Pest Control Services
  - Legal Services
  - Libraries
  - Marketing, Design, Photography & PR Services
  - Network Marketing/Direct Sales
  - News & Media (Print & Online)
  - Non-Profit Organizations (ALL)
  - ORGANIZATIONS: Churches & Religious
  - ORGANIZATIONS: Civic & Social
  - ORGANIZATIONS: Individual & Family Services
  - Personal Services
  - Pet Services
  - Private House Hold Services
  - Real Estate, Rental Properties & Title Services
  - Restaurants, Bars & Catering
  - Retail
  - Schools, Education & Training
  - Utilities (Phone/Internet/Trash/Recycling/Power)

### MEMBERSHIP LEVELS *(check one: see other side for definitions and rates)*

<input type="checkbox"/> Bank/Financial Institution	<input type="checkbox"/> Charitable, Fraternal, Social, Religious Institution	<input type="checkbox"/> Citizen	<input type="checkbox"/> General
<input type="checkbox"/> Hotel/Motel	<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Media	<input type="checkbox"/> Utilities

The undersigned agrees to pay the Litchfield Chamber of Commerce \$ \_\_\_\_\_ for their 2024 dues. This amount is equal to the membership level indicated above as shown on the following page of rates. Please use your number of full-time employees to determine your dues amount.

Please email me a receipt of payment Please Check One:  Check/Cash  Online

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### RETURN THIS APPLICATION AND CHECK MADE PAYABLE TO:

"LITCHFIELD CHAMBER OF COMMERCE"  
ATTN: CHAMBER MEMBERSHIP  
P.O. Box 334  
Litchfield, IL 62056

You may also drop off your application in person  
T-F, 9 A.M to 3 P.M.  
Contact the Chamber office with any questions at:  
info@litchfieldchamber.com  
217-324-2533



# Litchfield Chamber of Commerce

## 2024 Membership Levels

Please check the box next to the appropriate rate below and enter the amount in the signature box on the other side:

<input type="checkbox"/>	<b>Banking/Financial Institution</b>	<b>\$750.00</b>
<input type="checkbox"/>	<b>Charitable, Fraternal, Social, or Religious Institution</b>	<b>\$100.00</b>
<input type="checkbox"/>	<b>Citizen</b> ( <i>membership is in name only; not affiliated with a business</i> )	<b>\$50.00</b>
<input type="checkbox"/>	<b>General</b> ( <i>based on number of full-time employees at business location</i> )	
<input type="checkbox"/>	0-3 ( <i>Please note: this level includes network marketing/direct sales</i> )	<b>\$150.00</b>
<input type="checkbox"/>	4-11	<b>\$175.00</b>
<input type="checkbox"/>	12-25	<b>\$200.00</b>
<input type="checkbox"/>	26-40	<b>\$225.00</b>
<input type="checkbox"/>	41-75	<b>\$250.00</b>
<input type="checkbox"/>	76-125	<b>\$275.00</b>
<input type="checkbox"/>	126-150	<b>\$300.00</b>
<input type="checkbox"/>	151-275	<b>\$375.00</b>
<input type="checkbox"/>	300-over	<b>\$500.00</b>
<input type="checkbox"/>	<b>Hotel/Motel</b>	<b>\$300.00</b>
<input type="checkbox"/>	<b>Manufacturer</b> ( <i>based on number of full-time employees at business location</i> )	
<input type="checkbox"/>	0-10	<b>\$225.00</b>
<input type="checkbox"/>	11-50	<b>\$250.00</b>
<input type="checkbox"/>	51-150	<b>\$350.00</b>
<input type="checkbox"/>	151-299	<b>\$450.00</b>
<input type="checkbox"/>	300-over	<b>\$550.00</b>
<input type="checkbox"/>	<b>Media</b>	<b>\$400.00</b>
<input type="checkbox"/>	<b>Utilities</b>	<b>\$600.00</b>

Please add the following people to your mailing list:

Name:	Name:	Name:
Title:	Title:	Title:
Email:	Email:	Email:

Name:	Name:	Name:
Title:	Title:	Title:
Email:	Email:	Email:



# Litchfield Chamber of Commerce

## Membership Benefits

Business owners are always looking for new opportunities to meet other small business owners and expand their business network. One great way to do this is to become a member of the Litchfield Chamber of Commerce! Many small businesses increase their business exposure and grow revenues through involvement in the Chamber. As a member, you'll receive benefits such as:

- Networking with potential and existing customers, and other decision-makers
- Increased professional development opportunities, including targeted educational workshops, email blasts, and social media postings
- Exclusive business referral services
- Members directory listing, including business services description on website
- Very reasonable membership rates
- Added credibility to your business
- Increased value in the community
- Chamber staff representing your interests in the community
- Advocacy on your behalf with government agencies and officials
- Announcements of your business's upcoming special events in quarterly newsletters, email blasts, printed and social media, and radio spots
- Special events sponsored by the Chamber, including Business After Hours, Grand Opening Ribbon Cuttings, Open Houses, Anniversaries, Special Promotions, and more
- Advertising opportunities in quarterly newsletter, email blasts, printed and social media, and radio spots
- A variety of high-value sponsorship opportunities
- Eligibility for Business Member of the Month after one (1) year as a member on website, signage in your business, email blasts and print and social media
- Cross-promotions via the Chamber's social media platforms
- Opportunity to display marketing materials in the Chamber Office lobby
- Exclusive member window cling for display at your business location

For more information, contact the Chamber office at:  
Litchfield Chamber of Commerce  
P.O. Box 334  
Litchfield, IL 62056  
info@litchfieldchamber.com or 217-324-2533



# Litchfield Chamber of Commerce

## 2024 Committees & Task Forces

Participating on a committee is an excellent way to meet new people, increase awareness of your business and help the Chamber help its member businesses. We need you - Sign up now!

### **Advocacy/Education Committee**

Meets with the Economic Development Office and the City Council to work jointly on matters involving our business members. Provides access to resources and educates members on business-related topics via Constant Contact, Facebook Live, WSMI, press releases, etc., and hosts at least two educational events per year. Involved in the process of Litchfield elections (planning the Political Forum), empowering citizens to consider running for these positions. Plans and hosts tow workshops that can be decided based on member needs.

### **Marketing Committee**

Responsible for all member and public outreach, including managing the website; placing ads in the two local newspapers, The Buzz, and other printed media; creating and sending informational blasts through Constant Contact and social media; designing advertising materials for events, etc.; coordinating with local printers, videographers, etc., to produce marketing materials; scheduling interviews with WSMI regarding Chamber events and updates; and other related tasks.

### **Events Committee**

Finds ways to raise additional revenue for the Chamber and at the same time provides benefits to the membership. Reviews existing events and finds ways to make them fresh and exciting. Plans and oversees Business After Hours events, Grand Openings and Re-openings, Anniversaries, Special Promotions, etc. This Committee is comprised of these following Task Forces:

#### **Task Forces**

##### **Annual Awards Gala, Friday, March 15, 2024**

Awards are given to a Citizen of the Year, Rising Star, Businessperson of the Year, and to a Special Recognition Recipient. Secures sponsors, venue, caterer, invitations, decorations, awards, etc., ensuring the execution of the entire event while focusing on revenues for the Chamber.

##### **Art in the Park, Sunday, May 5, 2024**

Plan and oversee the event on the Carnegie grounds. Artists and sponsors will need to be secured.

##### **Golf Tournament, Friday June 14, 2024**

Promotes businesses and raises funds through sponsorships and maximizes the number of golfers playing.

##### **Pageant, Saturday, July 27, 2024**

Plans and oversees productions of the pageant, coordinates concessions, and seeks sponsorship from Chamber businesses.

##### **Colors of Cancer Run, Saturday, September 14, 2024**

Plans and oversees 5K run and seeks sponsorship from Chamber businesses for milage signs.

##### **Small Business Saturday, November 30, 2024**

Plans and oversees Small Business Saturday events.

### **Membership Committee**

Responsible for reaching out to members via telephone, email, mail, or in person, stressing relationships that benefit our members and our Chamber. Events and activities will include Business After Hours events, Open Houses, Grand Openings and Re-openings, Small Business Saturday, a membership drive, etc. Will "hear their pain points or successes" and encourage members to write a blog for the newsletter, website, etc., as a spotlight on their business. Will be responsible for recommending new members of the Chamber of Commerce. Updates and maintains member database.

**SELECT A COMMITTEE OR TASK FORCE YOU'D LIKE TO JOIN  
AND RETURN THIS PAGE TO THE CHAMBER OFFICE AT:**

Litchfield Chamber of Commerce

ATTN: New Member

P.O. Box 334

Litchfield, IL 62056

You can also email your choice(s) to us at [info@litchfieldchamber.com](mailto:info@litchfieldchamber.com) or call us at (217) 324-2533.